



# Artwork Specifications

Please contact your CPC Account Manager with questions or concerns.

## Accepted File Formats

- **Illustrator files (.ai)** - generated in Illustrator CS3 or lower
- **PDF files (.pdf)** - generated in Illustrator CS3 or lower  
Note: check off “preserve illustrator editing capabilities”
- **EPS files (.eps)** - generated in Illustrator CS3 or lower

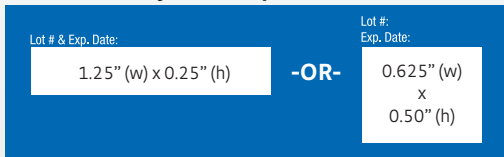
## File Requirements

- **Graphics/Images:**
  - External (linked- provide images)
  - Avoid embedding
- **Resolution:**
  - Graphics/images should be at least 300 dots per inch (dpi)
  - Graphic/image Scale: 100%
- **Type:**
  - Outlined (preferred) or if embedded send font files
  - Minimum 4.5 point size
- **Colors:**
  - Spot, CMYK or grayscale (never RGB)
  - Indicate # of colors on file
- **Bleed:** Minimum of 1/16 of an inch (.0625”), from dielines
- **Live Area:** Minimum of 1/16 of an inch (.0625”), from dielines and folds
- **Include Layers:**
  1. callouts (CPC item number, dieline size), colors & notes
  2. dieline (.25” stroke)
  3. type & graphics

## Lot & Expiration Date

- **Size:** Leave the following area empty for Lot and Expiration Date:
  - 1.25” (w) x 0.25” (h) **OR** 0.25” (w) x 1.25” (h)
  - 0.625” (w) x 0.50” (h) **OR** 0.50” (w) x 0.625” (h)
- **IFC (Box) Placement:** If not indicated on dieline, request placement from CPC
- **LBL Placement:** Can be positioned anywhere, vertical or horizontal
- **Background Color:** 100% white

### Horizontal Layout Sample:



## UPC

- **Provide UPC number if CPC generates the UPC code**
- **Color:** 100% Black (preferred)
- **UPC Placement:** Can be positioned anywhere, vertical or horizontal
- **Size/Space Requirement:**
  - 1.3125” (w) x 0.50” (h)
  - 0.50” (w) x 1.3125” (h)